

I-15 EXPRESS LANES GRAND OPENING PROMOTION RULES AND PARTICIPATION GUIDELINES \$50 VANPOOL DISCOUNT

To promote the use of vanpools, a \$50 discount off a new vanpool lease will be awarded to all eligible new vanpools that are established between January 23, 2012 and March 11, 2012, which use the I-15 Express Lanes as part of the main vanpool route. The new vanpool must be established by submitting an application to one of the approved San Diego Association of Governments (SANDAG) vanpool vendors: VPSI, Inc. or Enterprise Rideshare. The promotion is provided courtesy of VPSI, Inc. and Enterprise Rideshare as part of the celebration for the Grand Opening of the I-15 Express Lanes through the SANDAG iCommute program.

How do I qualify for the vanpool promotion for the I-15 Express Lanes Grand Opening Celebration?

You must form a new vanpool between January 23, 2012 and March 11, 2012 that meets the SANDAG and vanpool vendor guidelines. Only one \$50 credit to the first month's vanpool lease will be awarded per vanpool and will be distributed and deducted as specified by the vanpool vendor. You will qualify for the \$50 promotion if you submit an eligible application, as described below, between January 23, 2012 and March 11, 2012.

How can I qualify for the promotion?

New vanpools that comply with the SANDAG Regional Vanpool Program Participation Agreement can apply for the promotion. The Regional Vanpool Program Participation Agreement is available at: <http://www.icommutesd.com/Vanpool.aspx>. The Regional Vanpool Program also offers a \$400 monthly subsidy to vanpools that:

- Have either an origin or destination within San Diego County and travel a minimum of 20 one-way miles within San Diego County
- Have a 7 to 15 passenger capacity
- Have a confirmed 80 percent start-up occupancy
- Submit an application for the Regional Vanpool Program and meet the Vanpool Program Participation Agreement criteria

Customers of private transit, private shuttles, and private vanpools are not eligible to enroll in the Program

How do I apply for a vanpool?

To apply, you must enroll your vanpool trip and group into the iCommute online system at www.iCommuteSD.com. The application can be printed from the site and submitted to one of our qualified vanpool vendors via fax or email: Enterprise Rideshare, or VPSI, Inc. The vanpool driver must submit the form by the 15th of the current month to be considered for enrollment on the 1st of the following month.

When Will I be notified that the new vanpool is enrolled in the program/obtain the \$50 discount?

You will be notified by the vendor to whom you submitted your application. Each vendor will submit the vanpool applications to iCommute by the 15th of each month for the vanpool to be considered for enrollment on the 1st of the following month.

If the new vanpool is enrolled in the program, how do I maintain my enrollment?

There are certain restrictions for maintaining enrollment in the Regional Vanpool Program. The vanpool must:

- Respond by certain deadlines to SANDAG and Vendor requests for information
- Maintain a minimum of 80 percent vehicle occupancy
- Follow the SANDAG vanpool participation and operation guidelines

For more vanpool information, call 511 and say "iCommute" or e-mail vanpool@sandag.org.

For more information on this Grand Opening Promotion contact: SANDAG, 401 B Street, Suite 800, San Diego, CA 92101 (Sponsor). Questions should be directed to (619) 595-5313, tedi.jackson@sandag.org. Please reference Vanpool I-15 Express Lanes Promotion in your e-mail subject line.