

**I-15 EXPRESS LANES FASTRAK® \$10 GIFT CARD PROMOTION  
TERMS & CONDITIONS**

1. **ELIGIBILITY:** The SANDAG (Sponsor) \$10 Gift Card Promotion, funded by San Diego Gas & Electric®, is open to anyone who opens and activates a new I-15 Express Lanes FasTrak account from January 23, 2012 until March 11, 2012 while quantities last. This Promotion is limited to two new accounts opened during the Promotion period per household. Under this Promotion a maximum of two \$10 Gift Cards will be awarded to each household which opens two new FasTrak accounts.

2. **HOW TO OPEN AN ACCOUNT:** Visit [511sd.com/fastrak](http://511sd.com/fastrak) and click on the Getting Started button on the right hand side of the page to open a new account online or visit the I-15 Express Lanes FasTrak Customer Service Center located at:

9903 Businesspark Ave., Suite 103  
San Diego, CA 92131  
Walk-in Customer Service Center Hours  
Monday – Friday 8 a.m. - 6 p.m.

3. **PROMOTION PERIOD:** The \$10 Gift Card Promotion begins at 12:00:01 a.m. (PST) Monday, January 23, 2012 and ends at 11:59:59 p.m. (PST) on Sunday, March 11, 2012.

4. **PROMOTION REQUIREMENTS:** Any person who opens and activates a new FasTrak account during the Promotion period will be given a \$10 Gift Card while quantities last. Promotion is limited to two new accounts opened during the Promotion period per household. The \$10 Gift Card will be included in the Welcome Kit that is provided to all new FasTrak customers via U.S. mail within 4 days after activating the account. The \$10 Gift Card will provide instructions on how to redeem your card online. The Total Choice Web site allows the user to choose from several local retailers, restaurants, entertainment venues or gas station brands at which to redeem the \$10 Gift Card. The third party Gift Card vendor will use personal information only for the purpose of fulfilling gift cardholder's selection. The cardholder must login to the Web site indicated on the Gift Card and select a retailer by the expiration date on the back of the card. The ready-activated card of your choice has no expiration and will be mailed to you.

5. **PRIVACY POLICY:** By participating in this Promotion, participants agree to Sponsor's use of their personal information as described in the Sponsor's Privacy Policy located at [http://www.sandag.org/uploads/publicationid/publicationid\\_1590\\_13064.pdf](http://www.sandag.org/uploads/publicationid/publicationid_1590_13064.pdf).

In addition, by participating in this Promotion, entrants further acknowledge and agree that they are providing their personal information to Sponsor to fulfill its obligations under this Promotion.

6. **SPONSOR:** Promotion is sponsored by SANDAG, 401 B Street, Suite 800, San Diego, CA 92101 (Sponsor), and funded by San Diego Gas & Electric. Questions should be directed to (619) 595-5313, [tedi.jackson@sandag.org](mailto:tedi.jackson@sandag.org). Please reference \$10 Gift Card Promotion in your e-mail subject line.